

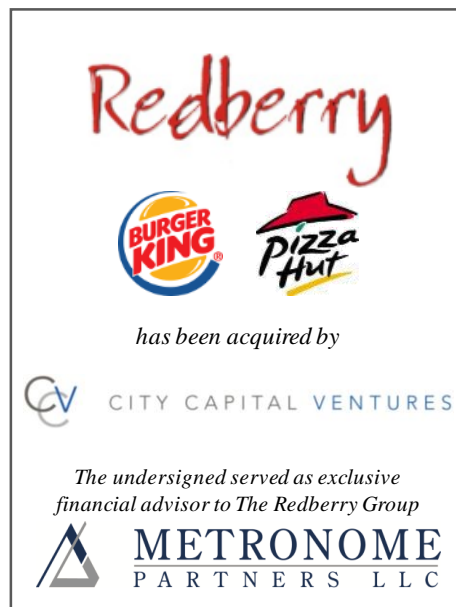
Metronome Partners Represents The Redberry Group

Metronome Partners, LLC (Metronome) served as exclusive financial advisor to The Redberry Group (Redberry or the Company) in its sale to City Capital Ventures (CCV), a private investment partnership based out of Chicago, Illinois. Redberry is one of the largest quick-service restaurant franchisees in North America, with 134 total restaurants consisting of 111 Burger King restaurants and 23 Pizza Hut restaurants. Metronome worked with its client to identify and select a financial partner that best fit the shareholders' needs as well as the Company's long-term objectives.

Bob Laverdure, founder of Redberry, said, "The Metronome team was professional and disciplined throughout this highly collaborative process, resulting in an exceedingly successful outcome for the Company and its shareholders." Added Manny Portuondo, CEO of DeepBlue Advisory, consultant to Redberry, "The transaction was complex as it involved two iconic brands, owned by different franchisors. Metronome worked closely with the management team to navigate the sale process, including the preparation of marketing materials, a targeted distribution list of qualified buyers, management presentations, due diligence, franchisor approvals, and the negotiation of the final agreement. Metronome's expert advisory and focus on the details made all the difference in the world and ensured a successful outcome for all."

Based in Toronto, Redberry is the largest Burger King franchisee in Canada with roughly 40% of the brand's footprint in the country. It has 111 Burger King locations across three major provinces, including 78 units in Ontario, 20 units in Quebec, and 13 units in Manitoba. In addition, Redberry has 23 Pizza Hut units in Alberta. The sale of Redberry is supported by its two franchisor partners, Burger King and Pizza Hut, who both desire a franchisee partner capable of achieving the growth potential they see in Canada. Founded in 1954, Burger King is the second largest global fast food hamburger chain in the world with more than 17,500 locations. Since being acquired in 2010 by 3G Capital and becoming the cornerstone to Restaurant Brands International, Burger King has enjoyed a renaissance in its business, led by freshness and innovation of its menu and its market positioning. Pizza Hut was founded in 1958 and has become the world's leading pizza chain with over 16,800 units worldwide.

CCV invests on behalf of its network of family offices and private market investors. CCV seeks out firms with innovative business designs and attractive niche positions and is unbound by size or industry. Dan Kipp, Co-Founder and Managing Partner of CCV, will be joining Redberry's Board of Directors along with Rob Selati, President of Saxonwold Capital, and Gary Graves, former Chairman of Caribou Coffee, who will become Chairman of Redberry.



Metronome Partners is an independent, Chicago and Memphis based M&A advisory firm that specializes in sell-side transactions as well as capital raising across a broad range of industries. With over 200 transactions completed by Metronome's principals, the firm combines large firm experience with small firm attention. Metronome focuses on middle-market businesses nationwide.

For additional information regarding Metronome Partners, please visit www.metronomepartners.com, or contact the firm's Managing Partners, Randy Karchmer (901) 682-0160 or Jeff Rosenkranz (312) 239-1650.



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