

## Metronome Partners Represents ControlByWeb in its sale to North Branch Capital

Metronome Partners, LLC (“Metronome”) served as the exclusive financial advisor to ControlByWeb (“CBW” or the “Company”) in its sale to North Branch Capital (“North Branch”). Metronome worked closely with the founding entrepreneur and the management team to identify a partner that best fit shareholders’ objectives and aligned with the Company’s culture and long-term strategy. This transaction is another in a series of manufacturing deals that Metronome has advised on in recent years, further exemplifying the firm’s expertise in the active manufacturing space.

Jake Rippstein, President of ControlByWeb, stated, “The Metronome team demonstrated exceptional expertise in guiding us through a seamless and highly efficient sale process. Their unwavering support every step of the way and invaluable resources were instrumental in identifying a partner that not only shares CBW’s core values and vision but also possesses the necessary capabilities to propel the next phase of growth for our business.”

Founded in 1999 and based in Logan, UT, ControlByWeb is a premier designer, engineer, and manufacturer of leading Industrial Internet of Things (“IIoT”) control products and systems for a wide range of end markets. Systems integrators and end users use CBW’s remote monitoring and control products for industrial automation, data collection, and remote monitoring of electrical devices.

Foley & Lardner LLP served as legal counsel to CBW, and Katten Muchin Rosenman LLP served as legal counsel to North Branch.



Metronome Partners is an independent M&A advisory firm with offices in Chicago, Memphis, and Minneapolis that specializes in sell-side transactions as well as capital raising across a broad range of industries. With over 300 transactions completed by Metronome's principals, the firm combines large firm experience with boutique firm attention from senior professionals.

For additional information regarding Metronome Partners, please visit [www.metronomepartners.com](http://www.metronomepartners.com), or contact the firm’s senior bankers.

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