

Metronome Partners Represents Intex DIY, Inc. in its sale to Hillman Solutions Corp. (Nasdaq: HLMN)

Metronome Partners, LLC (“Metronome”) served as the exclusive financial advisor to Intex DIY, Inc. (“Intex” or the “Company”) in its sale to Hillman Solutions Corp. (“Hillman”), a leading provider of hardware products and merchandising solutions. Metronome worked closely with Intex’s owner and management team to identify a partner that best fit shareholders’ objectives and aligned with the Company’s culture and long-term strategy and legacy.

Founded in 2005, Intex is a premier supplier of consumable rags, wiping cloths, textiles, and other cleaning supplies to the U.S. retail market for painting, general cleaning, maintenance, janitorial and auto/marine care applications. Intex operates from a 275,000 square foot manufacturing and distribution facility outside Atlanta, Georgia and sells its products through retail channels including home improvement centers, paint retailers, hardware stores, and other general merchandisers. Intex prides itself on delivering quality and innovative products while maintaining a leading position with many of its top customers. Intex takes exceptional care of its customers, demonstrated by the Company’s 98 percent fill rate with its top ten customers, whom it has served for an average of nearly 15 years.

Mitch Bollag, former owner of Intex, stated, “Metronome’s unwavering commitment and around-the-clock support ensured a seamless and successful transaction. The team’s steadfast dedication to the sale culminated in a favorable outcome for our company and stakeholders.”

Robert Dailey, Chief Executive Officer of Intex, stated, “Metronome’s transaction support allowed management to focus on the business throughout the process. We’re excited to become part of the Hillman family, and look forward to seeing what we can accomplish together.”

Alexander Ricks PLLC served as legal counsel to Intex, and Thompson Hine LLP served as Hillman’s external legal counsel.



Metronome Partners is an independent M&A advisory firm with offices in Chicago, Memphis, and Minneapolis that specializes in sell-side transactions as well as capital raising across a broad range of industries. With over 300 transactions completed by Metronome's principals, the firm combines large firm experience with boutique firm attention from senior professionals.

For additional information regarding Metronome Partners, please visit www.metronomepartners.com, or contact the firm’s senior bankers.

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